



Derry City & Strabane
District Council

Comhairle
**Chathair Dhoire &
Cheantar an tSratha Báin**

Derry Cittie & Stràbane
Destrict Cooncil

Ref: FOI / 389

21 April 2016

Dear

Freedom of Information Act 2000 Request Costs associated with on-line marketing.

I refer to your FOI request as above and apologise for the lateness of response to the remaining detail requested. Please see below.

	Former Strabane District Council	Former Derry City Council*	Combined Total	Facebook	Twitter
2014/15	£134,252.00	£1,536,379 *	£1,670,631	£1,617.72	None Recorded
2013/14	£144,678.00	£1,811,437 *	£1,956,115	Unable to break down Culture Company expenditure. None recorded for Councils.	None Recorded
2012/13	£122,600.00	£2,368,973 *	£2,491,573	None Recorded	None Recorded
2011/12	£127,427.00	£1,018,628 *	£1,146,055	None Recorded	None Recorded
2010/11	£154,834.00	£243,000	£397,834	None Recorded	None Recorded
Total Spend from April 10 - March 15	£683,791	£6,978,417	£7,662,208		None Recorded

Derry

C/o Council Offices
98 Strand Road
Derry
BT48 7NN

Strabane

C/o Council Offices
47 Derry Road
Strabane
BT82 8DY

+44 (0) 2871 253 253
info@derrystrabane.com
www.derrystrabane.com

f Derry City & Strabane District Council
@dcsdcouncil

*Derry City Council amounts for these periods would be more than usual as they include Culture Company running costs and Clipper Race Costs.

If you are dissatisfied with our response you have rights of review and appeal; these rights consist of two review processes.

Firstly our internal review procedure is available by contacting:

John Kelpie
Chief Executive
Derry City and Strabane District Council
98 Strand Road
Derry BT48 7NN
Tel 028 71253253 or email john.kelpie@derrystrabane.com

Secondly, you can appeal directly by contacting the Information Commissioner at:

Information Commissioner
Wycliffe House
Water Lane
Wilmslow
CHESHIRE SK9 5AF
Tel: 0303 123 1113 (local rate) or email: casework@ico.org.uk

Yours sincerely
Head of Culture

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